

Mondial Assistance Appoints New Direct Marketing Manager

(Brisbane) 27th September 2005 – Mondial Assistance has appointed Emma Regan as its new Direct Marketing Manager.

Previously Campaign Manager (Commercial Mortgages) at Citibank, Emma will be responsible for developing and managing all direct marketing activities for Brisbane-based Mondial Assistance, the world's largest assistance provider.

In addition to conducting campaigns promoting the Mondial Assistance brand, Emma will manage a number of direct marketing projects on behalf of several clients, including prestige motor vehicle manufacturers in Australia, handled by Mondial Assistance on an outsourced basis.

Positions previously held by Emma include marketing roles at Unity4 Teleservices and Greater Building Society – the second largest building society in Australia.

MEDIA CONTACTS

Mondial Assistance Australia Toby Barker Tel +612 8260 2855 E-mail mondial@mangocommunications.com.au	Mondial Assistance Group – Paris Angela Espermüller / Anne Marchegay Tel +33 (0)1 53 25 53 65 Email M-A-G.Presse@i-et-e.fr
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Mondial Assistance Group: an intervention every 3 seconds, anywhere in the world. Worldwide leader in assistance, travel insurance and customer services, today Mondial Assistance Group counts nearly 7,600 staff members speaking over 40 languages. They work throughout the world in collaboration with a network of 400,000 service providers and 240 correspondents. 250 million people, or 4% of the world population, benefit from the Group's services, which it proposes on 5 continents in 28 countries. The Group mainly operates under its three international brands: ELVIA, Mondial Assistance and World Access. Mondial Assistance Group is a member of the Allianz Group through AGF and RAS International, each holding a 50% capital stake.
www.mondial-assistance.com.au www.mondial-assistance-group.com

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